

TAKE THE STAGE

A CREATIVE CAREER FRAMEWORK BY AYA HOJADOVA

BOOKABILITY SHEET BUILDER

Bookability Sheet Builder

Translating Essence into a Professional Introduction

AYA'S BOOKABILITY NOTE

Your bookability sheet is a clear, visual introduction to who you are. It is not about becoming someone else. It is about being recognized.

1) Your Bookability Statement

Complete this sentence as a simple anchor:

I am bookable as:

Examples: "grounded, intelligent professional," "warm comedic lead," "high-fashion editorial," "commercial lifestyle," "character-driven dramatic roles," etc.

2) What to Include

Check what applies to your lane and keep it clean.

Core essentials:

- ☐ Professional headshots (2-4)
- ☐ Name + contact information (or representation contact)
- ☐ Website and/or social links
- ☐ Location + local hire cities (if relevant)
- ☐ A short "bookable as" line (1 sentence)

Include if applicable:

- ☐ Reel / portfolio link
- ☐ Measurements / stats (models)
- ☐ Union status (actors)
- ☐ Special skills (only what is strong and true)
- ☐ Notable credits or collaborations (brief)

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3) Curated Looks / Archetypes

These are the looks or energies you want to be considered for first.

Archetype / lane #1: _____

Supporting headshot/look for this lane: _____

Archetype / lane #2: _____

Supporting headshot/look for this lane: _____

Archetype / lane #3: _____

Supporting headshot/look for this lane: _____

4) Design Notes (keep it professional)

The tone of my bookability sheet should feel:

☐ Clean ☐ Bold ☐ Cinematic ☐ Soft ☐ Editorial ☐ Modern
☐ Classic ☐ Other: _____

One thing I will avoid because it distracts from me is:

5) Build + Save

Tool I'm using (Canva / Word / other): _____

File name I will save it as (so it's easy to reuse):

Where it's stored (folder/link):

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6) Sharing Plan

This is the moment where identity meets visibility.

The people I will share it with (names or categories):

How I will share it (email/direct message/in person):

My simple message when sharing:

The date I will share it by:

7) Presence Reminder

Before you send it, return to this:

The identity I'm stepping into as I share my presence is:

One sentence I want to remember is:

NEXT STAGE ACTION

Choose one version of your bookability sheet to build, save, and share this week. Clarity becomes real when it leaves the page.

CONTINUE THE WORK BEYOND THE PAGE

Join Aya's Inner Circle for weekly reflections, creative growth prompts, Rise + Rebel Podcast updates, and bonus resources.
risewithaya.com/start-here



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